

The background of the entire page is an abstract, artistic composition of vibrant, flowing colors. It features a mix of deep reds, magentas, purples, blues, and greens, with soft, blurred transitions between them, creating a sense of movement and depth. The colors appear to be layered and blended together, reminiscent of a digital or liquid art style.

RYERSON
UNIVERSITY

■ SCHOOL OF
IMAGE ARTS

BACHELOR OF FINE ARTS
IN PHOTOGRAPHY STUDIES
FILM STUDIES AND NEW MEDIA

www.ryerson.ca

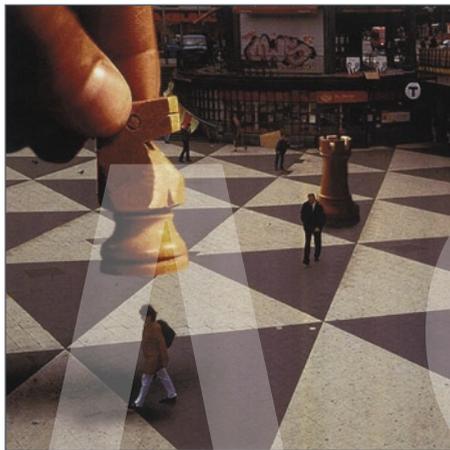


ROUTES TO EXPRESSION

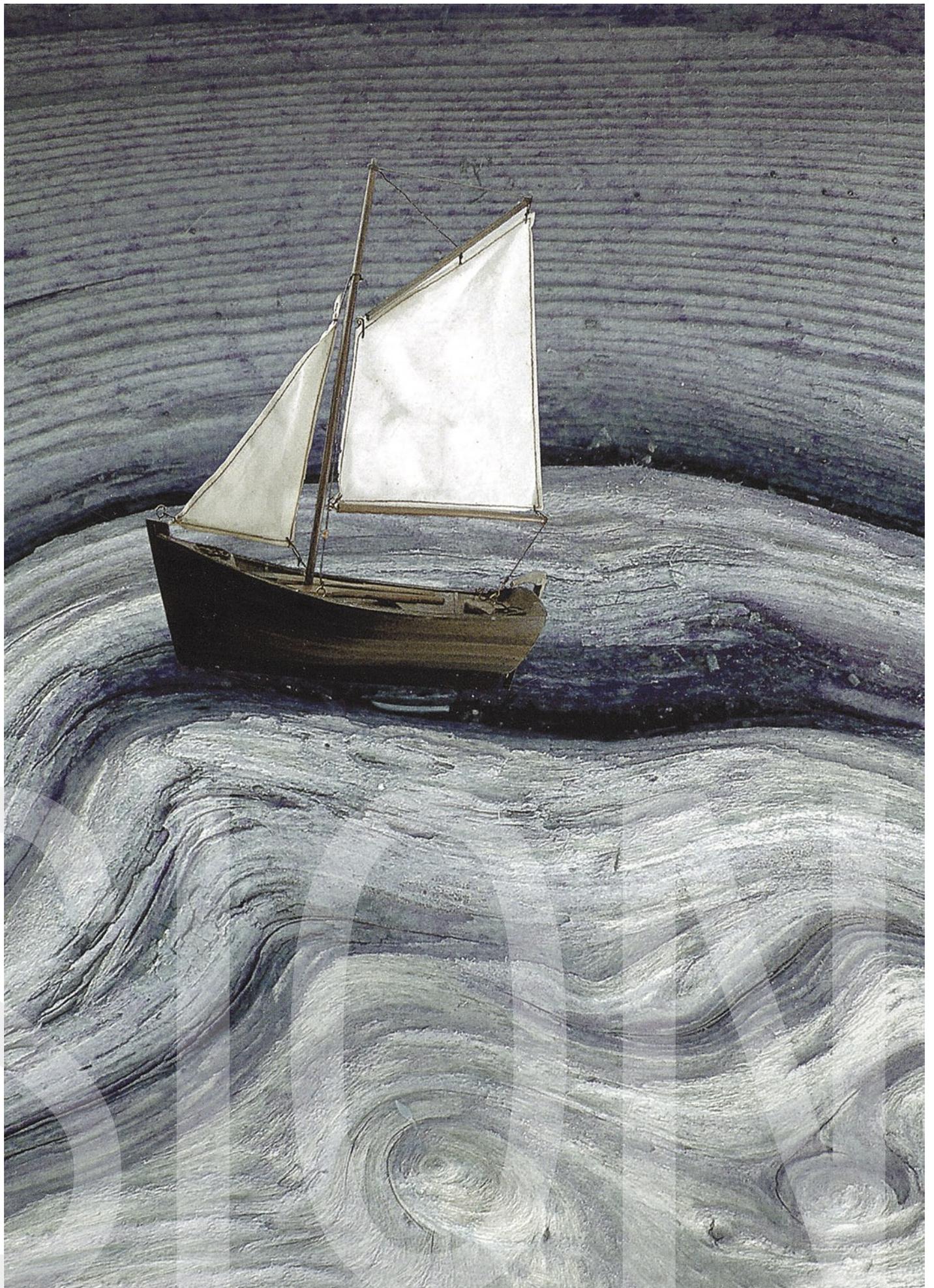
"I knew going into Ryerson what I wanted to do, but not how to do it, and that's what my education was about. It's such a good group of people; the faculty are accessible, and many are practicing artists, which means you're being exposed to different routes to take. Whatever your interests, there's always someone who's done it, and you can talk to them about how they did it."

Jesse Boles
 Photography Studies, Class of 2005
 Fine Art Photographer
 Partner, Doppelganger Imaging

■ **IMAGE ARTS** You are independent; you see the world differently from others. Reality, context, truth, and distortion are everyday filters in your mind's eye and in the imagery you capture. The ordinary can be beautiful; the fantastic, banal; and the truth, provocative. □ **Film Studies:** Motion and sound tell your stories, document the past, present and what may – or may not – be. □ **Photography Studies:** A single moment stops you; you seize that instant of change, of realization. □ **New Media:** Many sources become one interactive medium; you can choose new outcomes, different destinations, and multiple perspectives.



■ **ABOVE** (Left to right) Sylvia Michalski, Alumni '05, Image Arts ■ 2nd year, Visual Studies project ■ Tomislava Franicevic, Alumni '03, Image Arts ■ **OPPOSITE PAGE** Piotr Beyer, Alumnus '05, New Media Studies





CLARITY, CREATIVITY

"For all four years, we were exposed to fine art and the work of photographers, painters and other visual artists. You look at the work of someone who is not of your particular style, and all of a sudden it's like a light bulb. You start opening up parts of your brain that you didn't know were there."

Sara Salahub
Photography Studies, Class of 2005
Lifestyle photographer

■ **VISION, CRAFT AND CULTURE** Ryerson University's School of Image Arts was founded in 1948 and is the oldest and most prestigious in Canada. We balance theory and practice, fine art and commercial production, critical thinking and freedom of expression. □ We are in downtown Toronto, a fast-paced, growing city with cultures from every continent. Our students reflect the city and come to us from across the globe. Here, they are exposed to life, events and ideas to expand their thinking and open up their opportunities. They graduate and thrive in the international world of art and commerce, content creation and industrial production.



OPPORTUNITIES TO BUILD ON

Kodak Lecture Series: Since 1975, this free, ongoing international lecture series brings artists, filmmakers, writers, theorists and curators to Ryerson to discuss their work.

Exchanges: Build your international experience by applying for an exchange to England, France, Australia, Sweden, Denmark, Hong Kong or Scotland.

Spring Photography Studies in France: See the great collections of nineteenth and twentieth-century photography firsthand, and hear from the curators who have preserved these collections.

Internships: Co-operative internships are a great way to make industry connections. Some examples of past internships are:

- > Working in web-casting/net television.
- > Film crew at productions and events.
- > Personal assistant to leading actors.
- > Video editing.
- > Teaching.
- > Photography Assistant.
- > Web designer.
- > Gallery Intern & Media Curator.

EXPOSE YOURSELF

Function: A student-produced, independently funded annual publication and DVD from Film, Photography and New Media students. Distributed to galleries, bookstores and visual arts programs in Toronto and internationally.

Ryerson University Film Festival: Films showcase all forms of expression in both film and video formats and are produced and directed by graduating students.

Maximum Exposure: Annual four-day public showing of exciting new artists from Canada and around the world who are studying at Ryerson. Approximately 5,000 people attend this event.

The Ryerson Gallery: Art gallery at King and Spadina for Ryerson students, in the centre of Toronto's art and cultural district.

GRADUATE PROGRAMS

Many of our students go on to do MA or MFA programs in Canada or abroad.

- > Ryerson University's MA in Photographic Preservation and Collections Management with George Eastman House in Rochester, NY.
- > Ryerson University's MFA in Documentary Media (under development.)
- > Many other national and international MA and MFA programs in design, art and fine arts.

■ **TOP** *Function* Magazines ■ **ABOVE** Corrie Woodland, Alumna '01, Image Arts ■ **OPPOSITE PAGE** Katie Stringer, 4th year, Photography Studies





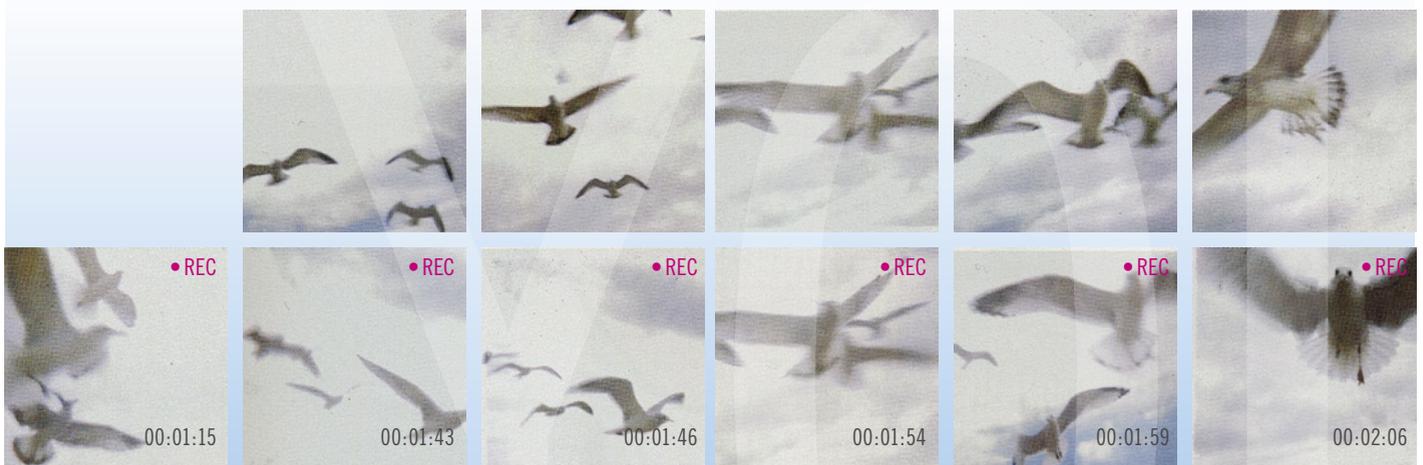
MOTIVATION, INSPIRATION

“Once you find people who have the same ambitions as you, continuing along that path is inspiring and motivating. Through Ryerson, I learned about the Kodak Budapest Cinematography Masterclass, and from there I met Vilmos Zsigmond, a cinematographer I’d later shadow on a Woody Allen film.”

“The skills I acquired were used as a foundation for ‘The Waldo Cumberbund Story’, a film I shot with former Ryerson classmates, which later premiered at the Toronto International Film Festival.”

Jonathan Bensimon
Film, Class of 2003
Director, Spank Films
Cinematographer, Vanguard Artists

■ **FILM STUDIES** What are the boundaries you’ll push? What are the stories you’ll tell? □ Whether commercial, artistic or social-political, you will build your craft from a creative and scholarly exploration of the medium. We’ll help guide you into a creative, highly adaptable film and video career where you’ll be able to spot commercial and artistic opportunities in the circumstances around you. □ You’ll work on film and video exercises to help you test classroom concepts. You’ll develop your production, direction, screenwriting, editing, cinematography, sound design and recording, and other technical and creative skills in film and video making. In your final year, you’ll either lead the production of a film or video, or take a creative craft leadership position on a number of your colleagues’ projects. And you’ll graduate ready to contribute to society and international culture as a film/video maker and artist.



IN THE FIELD

Our graduates go into many areas of film production, such as independent filmmaking or freelance work in areas such as direction, screenwriting, editing, cinematography, sound design and recording. You'll also find them in key support positions in production management, the art department, sound, camera or assistant direction.

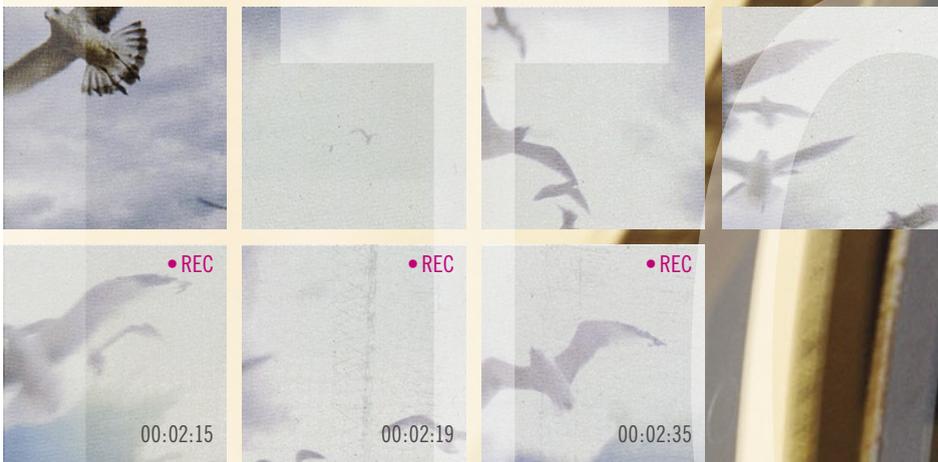
UNIVERSAL STUDIOS CANADA INSTRUCTIONAL DEMONSTRATION FACILITY

A recent \$500,000 gift from Universal Studios has equipped us with a leading-edge media classroom, advanced filmmaking equipment and scholarships. The Universal Studios Canada Instructional Demonstration Facility can be used by students to present screen-based work, make changes as the class watches, and have access to software and the internet. It includes theatre surround sound, HD and standard digital projection linked to video and DVD decks, computer systems, and new lighting systems.

STATE-OF-THE-ART PRODUCTION

Our production facility houses:

- > A complete sound stage.
- > Sound recording and transfer facilities.
- > Editing and screening rooms.
- > Media production and presentation labs.
- > Three photography studios.
- > Traditional and digital photo labs.
- > An in-house film processing laboratory.
- > Darkroom spaces for historical processes.
- > Canada's largest teaching collection of film, photography and media materials.



DEVELOPING STRENGTHS

"One of Ryerson's strengths is the potential to find connections with faculty who can help you develop yourself. While I enrolled thinking I might be a screenwriter, my interests shifted toward experimental and documentary film, and I am now in graduate school. I intend to pursue a PhD and eventually teach and be an experimental filmmaker."

Erika Loic
Film Studies, Class of 2005
MA Candidate, Joint Graduate Programme
in Communication & Culture
(York University and Ryerson University)



LINKING GOALS

"Some of the instructors are practicing artists who go out of their way to help you. When I was in my fourth year, the director of France's Le Fresnoy Studio national des arts contemporains was in Toronto. My teachers saw a link between the work that I was doing and the objectives of the grad Program at Le Fresnoy. They introduced us, and then I went on to study film and photography there for two years."

Annie MacDonell

Photography Studies, Class of 2000

Graduate Program, Le Fresnoy Studio Nationale des Arts Contemporains

■ **PHOTOGRAPHY STUDIES** You'll build on your awareness of the rich visuals around you, and you'll gain a stronger understanding of technological and cultural issues confronting photographers in the field. You'll explore these experiences through an intense investigation of both the practical and theoretical-expressive aspects of photography. □ Ryerson's Photography students have one of the largest production facilities in North America, and have access to extensive facilities and equipment for both analog and digital image-making. □ Your studies of theory will span art history, visual studies, design and communications. Your technical work will include photographic science, digital technologies, studio practice, camera/lighting techniques and a wide range of darkroom applications.

IN THE FIELD

Our graduates are award-winning commercial and fine art photographers whose works are published and exhibited internationally. They work in fashion, sports, travel, journalism, advertising/marketing, photographic research and production, conservation, arts administration, visual arts and digital imaging.

OPPORTUNITIES

Black Star Donation In 2005, Ryerson was honoured with the anonymous donation of the Black Star Historical Black and White Photography Collection, almost 300,000 photos of some of the twentieth century's most famous people and events. An extraordinary number of outstanding photographers produced the work in this collection, including Robert Capa, Andreas Feininger, Philippe Halsmann, W. Eugene Smith, Bill Brandt, Henri Cartier-Bresson, and Mario Giacomelli.

Kodak Donation Earlier in 2005, Kodak Canada donated its entire historic company archives to Ryerson. These collections are a marvelous asset to all of our Image Arts programs.

Mira Godard Study Centre Our Mira Godard Study Centre houses one of the largest collections of photographic history slides, original nineteenth and twentieth-century prints, periodicals and artist files in North America.



■ **LEFT** Brenna Fava, 4th year, Photography Studies

■ **OPPOSITE PAGE** Syeda Sarwat Zaidi, Alumna '05, Photography Studies



SIGHT AND CONCEPT

"Before coming to Ryerson, I appreciated art. But being in this program helped me develop a way of seeing things that I didn't have before. The instructors pushed us to produce photography that had a conceptual element to it; we had to find ways to express ideas in a visual way."

Thomas Blanchard
Photography Studies, Class of 2005
Artist/Photographer



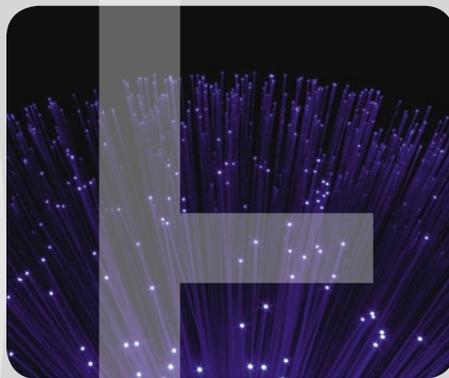
ENCOURAGING COMMUNICATION

"Ryerson doesn't push specific New Media technologies; they encourage ideas. Tools and techniques are taught, but they don't stress about specific technologies because they're ever-changing."

"New Media can mean so many things, so Ryerson focuses on communicating in a contemporary way. A lot of the program was theory based, helping us to think about how our work would present itself in a fine art context."

Kent Hugo
New Media, Class of 2004
Creative Director, Play Airways

■ **NEW MEDIA** One person's understanding of a story can be distinctly different from another's, yet both can be captured and interpreted. What is the narrative, and how many different versions and outcomes can be told? In digital media, memory and meaning are not fixed; different theories and cultural interpretations exist simultaneously. □ Our students expand their fluency in new media through discovery of the spaces and relationships between art, design, technology, innovation and invention. They learn to tell stories and provoke ideas from multiple perspectives. They create, build and test, and graduate into careers that include many overlapping technical and communications practices.



INTERACTIVE NEW MEDIA PRODUCTION STUDIO

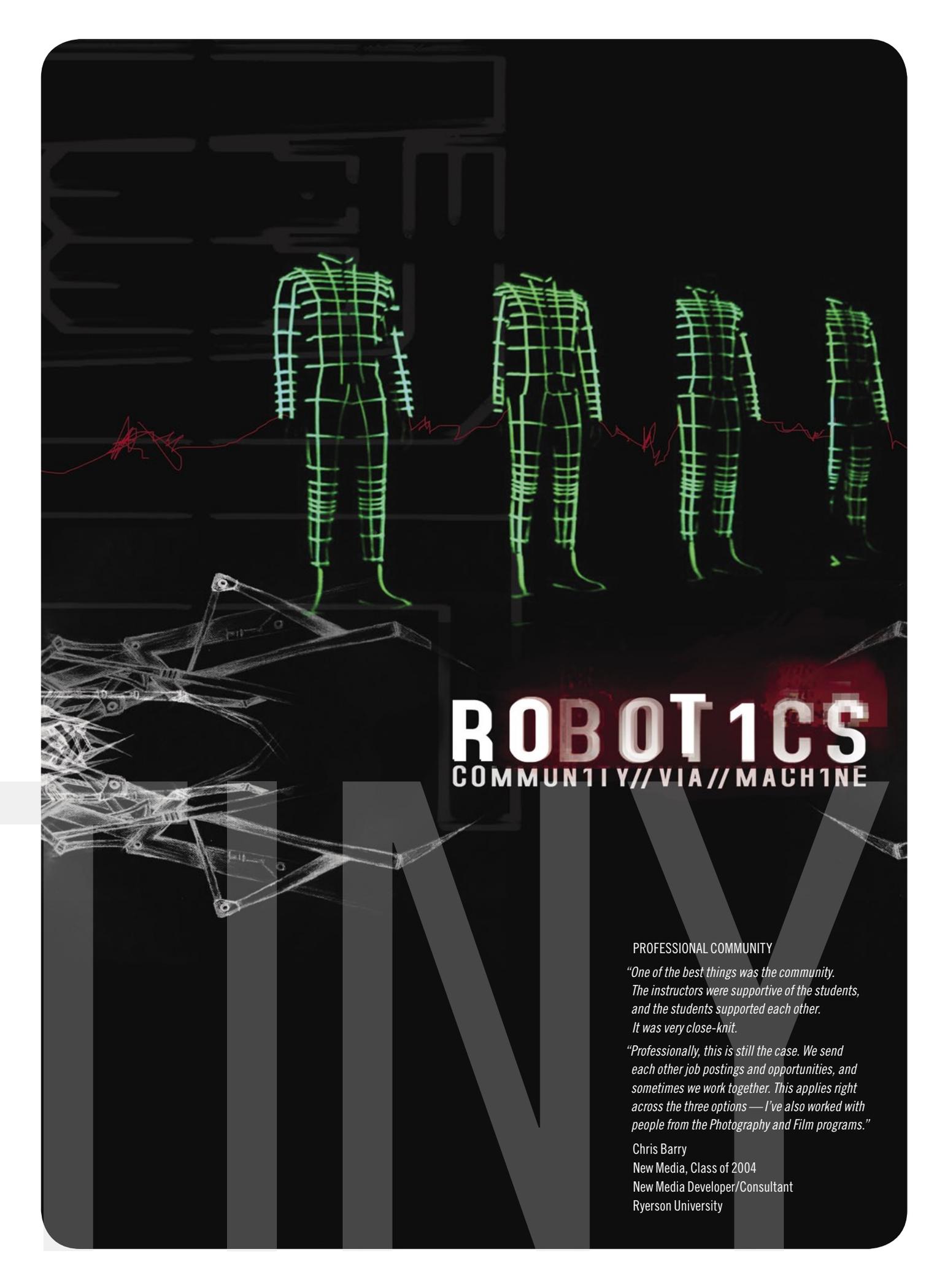
The Image Arts building's cutting-edge Interactive New Media Production Studio is equipped with the latest in multimedia technologies:

- > Motion-control units and sensors.
- > Dedicated database servers.
- > Wireless network access points.
- > Data/video projectors, switchable from every computer.
- > Web cameras.

IN THE FIELD

You'll find Ryerson New Media graduates developing websites for a wide range of clients and projects, employed in film houses as editors, doing commercial and industrial multimedia production, working on special effects in photography studios, setting up multimedia businesses, consulting in computer and media businesses, and freelancing on video and film contracts.

■ **ABOVE** (Left to right) Jonas Naimark, 4th year, New Media Studies ■ Amber Phelan, 4th year, New Media Studies ■ **OPPOSITE PAGE** Rose Broadbent, 1st year, New Media Studies



ROBOTICS

COMMUNITY//VIA//MACHINE

PROFESSIONAL COMMUNITY

"One of the best things was the community. The instructors were supportive of the students, and the students supported each other. It was very close-knit.

"Professionally, this is still the case. We send each other job postings and opportunities, and sometimes we work together. This applies right across the three options — I've also worked with people from the Photography and Film programs."

Chris Barry
New Media, Class of 2004
New Media Developer/Consultant
Ryerson University

SUPPORT FOR STYLE

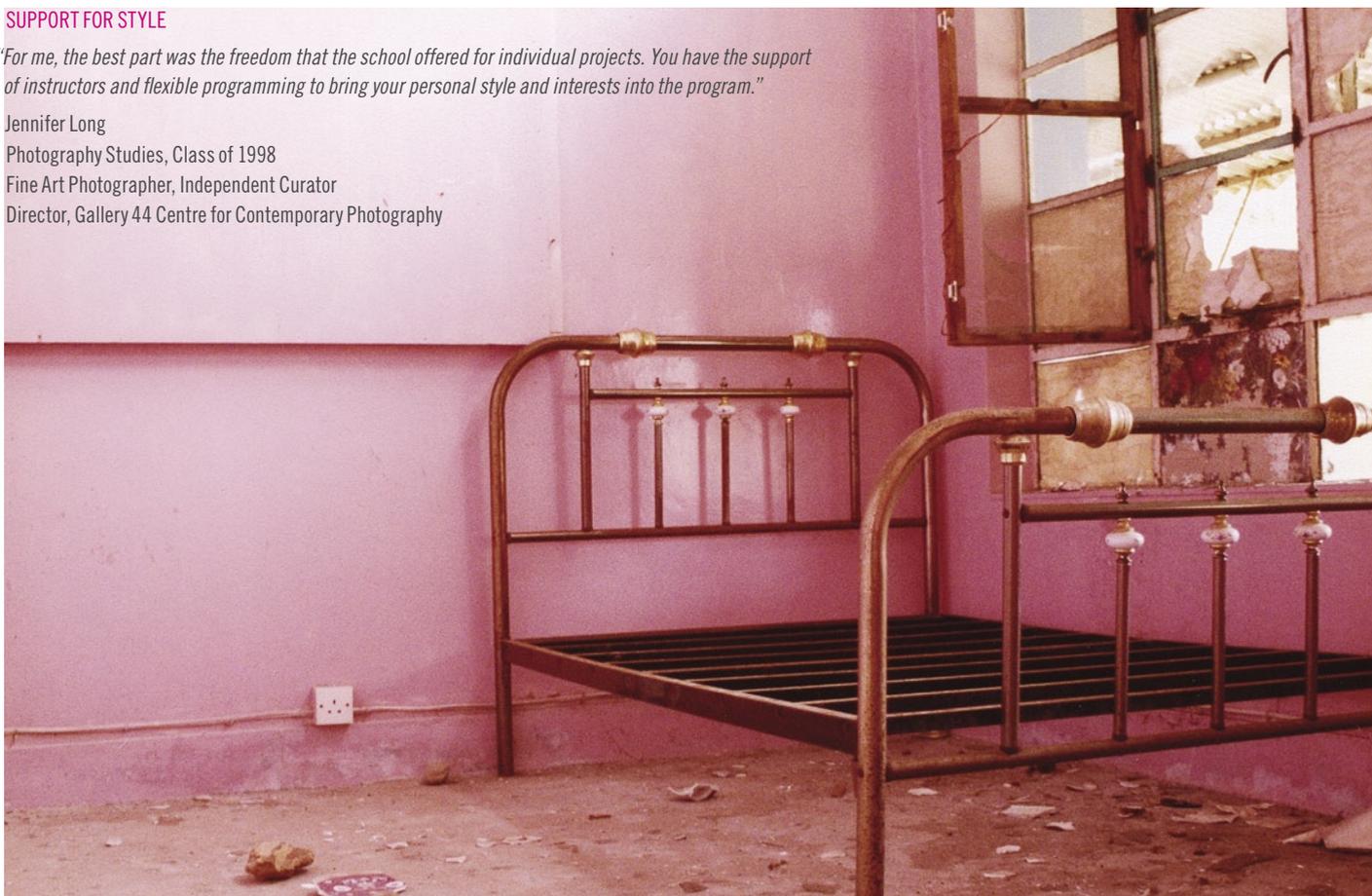
"For me, the best part was the freedom that the school offered for individual projects. You have the support of instructors and flexible programming to bring your personal style and interests into the program."

Jennifer Long

Photography Studies, Class of 1998

Fine Art Photographer, Independent Curator

Director, Gallery 44 Centre for Contemporary Photography



RYERSON UNIVERSITY

UNDERGRADUATE ADMISSION AT RYERSON UNIVERSITY

Logon to ask.ryerson.ca to get immediate answers.

Web:

www.ryerson.ca/ualca

Phone:

416 979 5036

Address:

Office of Undergraduate Admission

Ryerson University

350 Victoria Street, Toronto, ON M5B 2K3

How to apply / application forms:

www.ryerson.ca/ualca/apply

Admission information:

www.ryerson.ca/ualca/admission

Official undergraduate calendar:

www.ryerson.ca/calendar

Visit ryerson:

www.ryerson.ca/ualca/visit

ADDITIONAL PROGRAM INFORMATION

Web:

imagearts.ryerson.ca

NOTE:

Admission requirements and program offerings are subject to change. Please refer to Ryerson's Official Undergraduate Calendar at www.ryerson.ca/calendar

AWARDS AVAILABLE FOR IMAGE ARTS STUDENTS

Here is a sampling of some of the awards given to Image Arts students:

- > 8 Elm Photo Video Award
- > Adina Photo Presentation Award
- > Charles Street Video Art Award
- > Citytv Scholarship
- > Monaco Calibration Systems Award
- > Norman Jewison Filmmaker Awards
- > Roloff Beny Foundation Award for the France Study Abroad Program
- > School of Image Arts Bursaries
- > Technicolor Award in Cinematography
- > Trinity Square Video Award
- > Universal Studios Canada Scholarships in Filmmaking
- > William F. White Film Equipment Awards

Ryerson University, 350 Victoria Street,
Toronto, ON, Canada M5B 2K3
December 2005 (45873)

■ **COVERS** (Front) Wieslaw Z. Michalak, 4th year, Photography Studies; (Back) Yulanda Yee, Alumna '05, New Media Studies